- 1. A laundry and cleaning composition comprising a detersive ingredient and a product of reaction between a primary and/or secondary amine compound and a perfume component selected from ketone, aldehyde, and mixtures thereof, characterised in that said amine compound has an Odor Intensity Index of less than that of a 1% solution of methylanthranilate in dipropylene glycol, and the product of reaction has a Dry Surface Odor Index of more than 5.
- 2. A composition according to Claim 1, wherein said amine compound has the following empirical formula selected from:

B-(NH2)<sub>n</sub>; B-(NH)<sub>n</sub>; B-(NH)<sub>n</sub>-(NH<sub>2</sub>)<sub>n</sub> wherein B is a carrier material, and each n is independently an index of value of at least 1.

- 3. A composition according to Claim 2, wherein said carrier material is selected from inorganic or organic carriers, preferably is an organic carrier.
- 4. A composition according to Claim 3, wherein the inorganic carrier is an amino functionalized polydi-alkylsiloxane.
- 5. A composition according to Claim 3, wherein said amine having organic carrier material B is selected from aminoaryl derivatives, polyamines, amino acids and derivatives, substituted amines and amides, glucamines, dendrimers, amino-substituted mono-, di-, oligo-, poly-saccharides and/or mixtures thereof.
- 6. A composition according to Claim 5, wherein said aminoaryl derivatives are aminobenzene derivatives, preferably alkyl or aryl esters of 4-amino benzoate compounds, preferably selected from ethyl-4-amino benzoate, phenylethyl-4-aminobenzoate, phenyl-4-aminobenzoate, 4-amino-N'-(3-aminopropyl)-benzamide, and mixtures thereof.

- 7. A composition according to Claim 5, wherein said polyamines are polyethyleneimines, 2,2',2"-triaminotriethylamine; 2,2'-diamino-diethylamine; 3,3'-diamino-dipropylamine, 1,3 bis aminoethylcyclohexane; poly[oxy(methyl-1,2-ethanediyl)], α-(2-aminomethylethyl)-ω-(2-aminomethylethoxy)-; poly[oxy(methyl-1,2-ethanediyl)], α-hydro-)-ω-(2-aminomethylethoxy)-, ether with 2-ethyl-2-(hydroxymethyl)-1,3-propanediol; C12 Sternamines; and mixtures thereof.
- 8. A composition according to Claim 5, wherein said amine compounds are aminoacids and derivatives, preferably selected from tyrosine, tryptophane, lysine, glutamic acid, glutamine, aspartic acid, arginine, asparagine, phenylalanine, proline, glycine, serine, histidine, threonine, methionine, tyrosine ethylate or phenyl ester, tryptophane ethylate or phenyl ester, glycine methylate, and mixture thereof, more preferably selected from tyrosine, tryptophane, and mixture thereof
- 9. A composition according to Claim 5, wherein said amine compounds are substituted amines and amides, preferably selected from nipecotamide, N-coco-1,3-propenediamine; N-oleyl-1,3-propenediamine; N-oleyl-1,3-propenediamine; N-oleyl-1,3-propenediamine; 1,4-diamino cyclohexane; 1,2-diamino-cyclohexane; 1,12-diaminododecane, and mixtures thereof.
- 10. A composition according to Claim 5, wherein said amine compounds are glucamines of formula H2N-CH2-(CH(OH))<sub>x</sub>-CH2OH, wherein one or several OH-function can be substituted, and wherein x is an integer of value 3 or 4.
- 11. A composition according to Claim 5, wherein said amine compound is selected from polyamidoamine dendrimers, polyethylenimine and/or polypropylenimine dendrimers, and diaminobutane polyamine DAB (PA)x dendrimers with  $x = 2^n x4$  and n being comprised between 0 and 4, and/or mixtures thereof.
- 12. A composition according to Claim 5, wherein said amine compound is selected from amino-substituted mono-saccharides in the acetal or ketal

form of glucose, mannose, galactose and/or fructose; amino-substituted disaccharides in the acetal or ketal form of lactose, maltose, sucrose and/or cellobiose; amino-substituted oligo-saccharides and/or amino-substituted poly-saccharides of cyclodextrin, chitosan, cellulose, starch, gueran, mannan and/or dextran; and/or mixtures thereof.

- 13. A composition according to Claim 12 wherein said amino-substituted monodi-, oligo-, poly-saccharide is selected from Amino alginate, Diamino alginate, Hexanediamine alginate, dodecanediamine alginate, 6-amino-6deoxy cellulose, O-ethylamine cellulose, O-methylamine cellulose, 3-amino-3-deoxy cellulose, 2-amino-2 deoxy cellulose, 2,3-diamino-2,3-dideoxy cellulose, 6-[N-(1,6-hexanediamine)]-6-deoxy cellulose, 6-[N-(1, 12docedanediamine)]-6-deoxy cellulose, O-[methyl-(N-1,6-hexanediamine)] cellulose, O-[methyl-(N-1,12-dodecanediamine)] cellulose, 2,3-di-[N-(1,12dodecanediamine)] cellulose, 2,3-diamino-2,3-deoxy alpha-cyclodextrin, 2,3-diamino-2,3-deoxy beta-cyclodextrin, 2,3-diamino-2,3-deoxy gammacyclodextrin, 6-amino-6-deoxy alpha-cyclodextrin, 6-amino-6-deoxy betacyclodextrin, O-ethyleamino beta-cyclodextrin, 6[N-(1,6-hexanediamino)-6deoxy alpha cyclodextrin, 6[N-(1,6-hexanediamino)-6-deoxy cyclodextrin, Amino dextran, N-[di-(1,6-hexanediamine)] dextran, N-[di-(1,12-dodecanediamine)] dextran, 6-amino-6-deoxy-alpha-D-galactosylguaran, O-ethylamino guaran, Diamino guaran, 6-amino-6-deoxy-starch, Ostarch. 2,3-diamine-2,3-dideoxy ethylamino starch. hexanediamine)]-6-deoxy starch, N-[6-(1,12-dodecanediamine)]-6-deoxy starch, 2,3-di-[N(1,6-hexanediamine)]-2,3-dideoxy starch, and/or mixtures thereof.
- 14. A composition according to any one of Claims 1-13, wherein said product of reaction is preformed before incorporation into the laundry and cleaning composition.
- 15. A composition according to any one of Claims 1-14, wherein said product of reaction is present in an amount of from 0.0001% to 10%, preferably from 0.001% to 5%, and more preferably from 0.01% to 2%, by weight of the composition.

- 16. A composition according to Claims 1-15, wherein said perfume is a perfume aldehyde selected from 1-decanal, benzaldehyde, florhydral, 2,4-dimethyl-3-cyclohexen-1-carboxaldehyde; cis/trans-3,7-dimethyl-2,6-octadien-1-al; heliotropin; 2,4,6-trimethyl-3-cyclohexene-1-carbox-aldehyde; 2,6-nonadienal; alpha-n-amyl cinnamic aldehyde, alpha-n-hexyl cinnamic aldehyde, P.T. Bucinal, lyral, cymal, methyl nonyl acetaldehyde, hexanal, trans-2-hexenal, and mixture thereof.
- 17. A composition according to Claims 1-15, wherein said perfume is a perfume ketone selected from Alpha Damascone, Delta Damascone, Iso Damascone, Carvone, Gamma-Methyl-Ionone, Iso-E-Super, 2,4,4,7-Tetramethyl-oct-6-en-3-one, Benzyl Acetone, Beta Damascone, Damascenone, methyl dihydrojasmonate, methyl cedrylone, and mixtures thereof.
- 18. A composition according to Claims 1-15 wherein said perfume has an Odor Detection Threshold lower or equal to than 1ppm, more preferably lower than or equal to 10ppb.
- 19. A compositions according to Claim 18 wherein said perfume is selected from undecylenic aldehyde, undecalactone gamma, heliotropin, dodecalactone gamma, p-anisic aldehyde, para hydroxy-phenyl-butanone, cymal, benzyl acetone, ionone alpha, p.t.bucinal, damascenone, ionone beta and methyl-nonyl ketone, and/or mixtures thereof.
- 20. A method of delivering residual fragrance to a surface which comprises the steps of contacting said surface with a composition as defined in any one of Claims 1-19, and thereafter contacting the treated surface with a material so that the perfume is released.
- 21. A method according to Claim 20, wherein said material is water.

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- 22. Use of a compound as defined in any one of Claims 1-19, for the manufacture of a laundry and cleaning composition for delivering residual fragrance on a surface on which it is applied.
- 23. Use according to Claim 22, wherein said surface is a fabric.
- 24. Use according to Claim 22, wherein said surface is a tile and/or ceramic.